



# Company Information

[www.stbint.co.kr](http://www.stbint.co.kr)

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# Company Profile

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Company Name

**STB international Co., Ltd.**

CEO

**Eunhee Hwang**

Date of Establishment

**July 11, 2011**

Place of Business

**1905, Daeryoong Post Tower 6, 298 Beotkkot-ro,  
Geumchun-gu, Seoul  
REPUBLIC OF KOREA (ZIP: 08510)**

Field of Business

**Private Labeling (OEM/ODM), Brand creation, Concept oriented  
marketing consulting, Product line up (Made in Korea), Formula  
and packaging sourcing as per request**

Own brand

**PASSIONCAT**

# Introduction

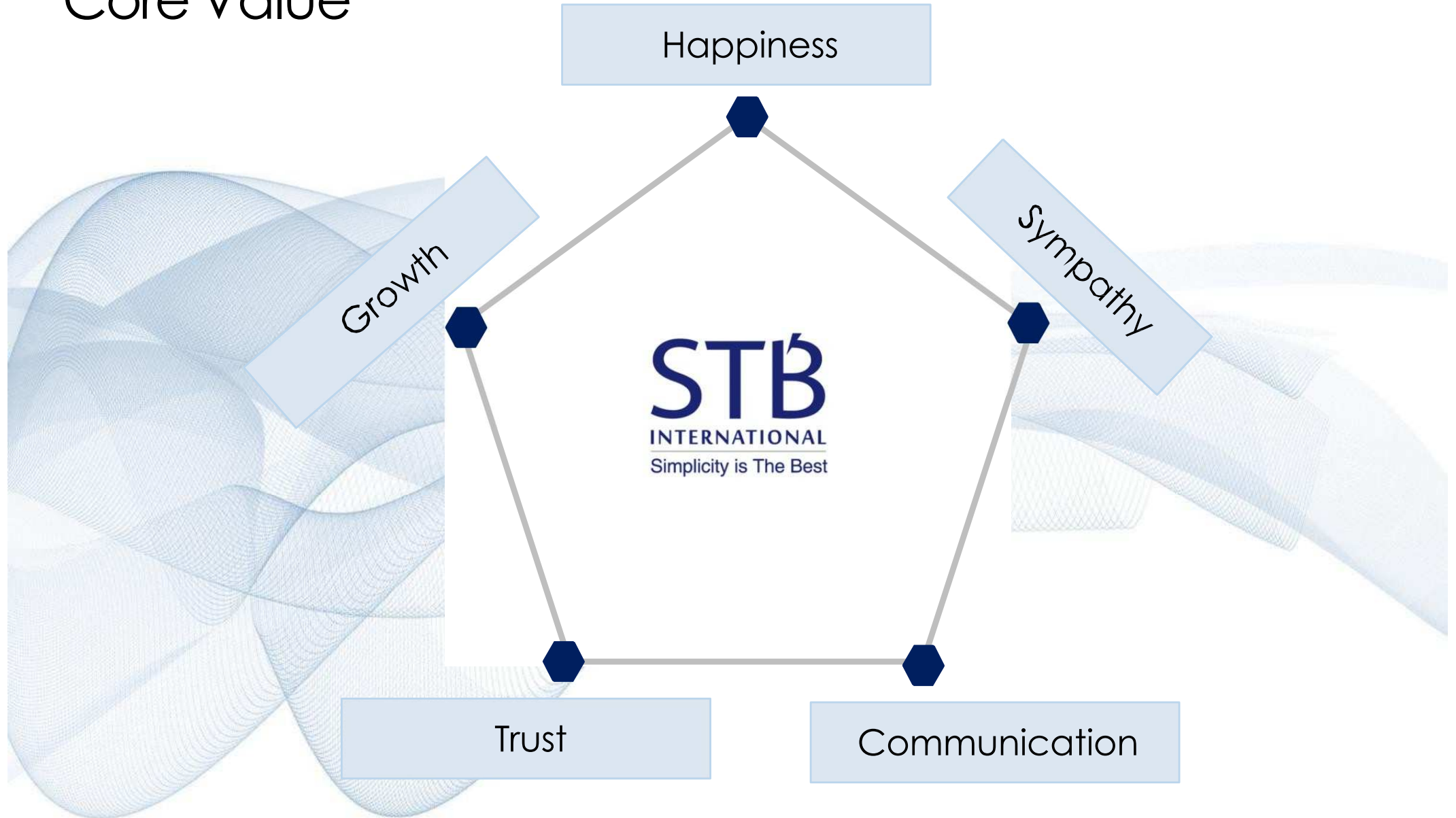
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“We make an efforts for the clients until their success”

**With our motto, we thrive to provide full-service of cosmetics based on our customers’ needs and develop products together effectively by tailored marketing system and excellent performance.**

# Core Value



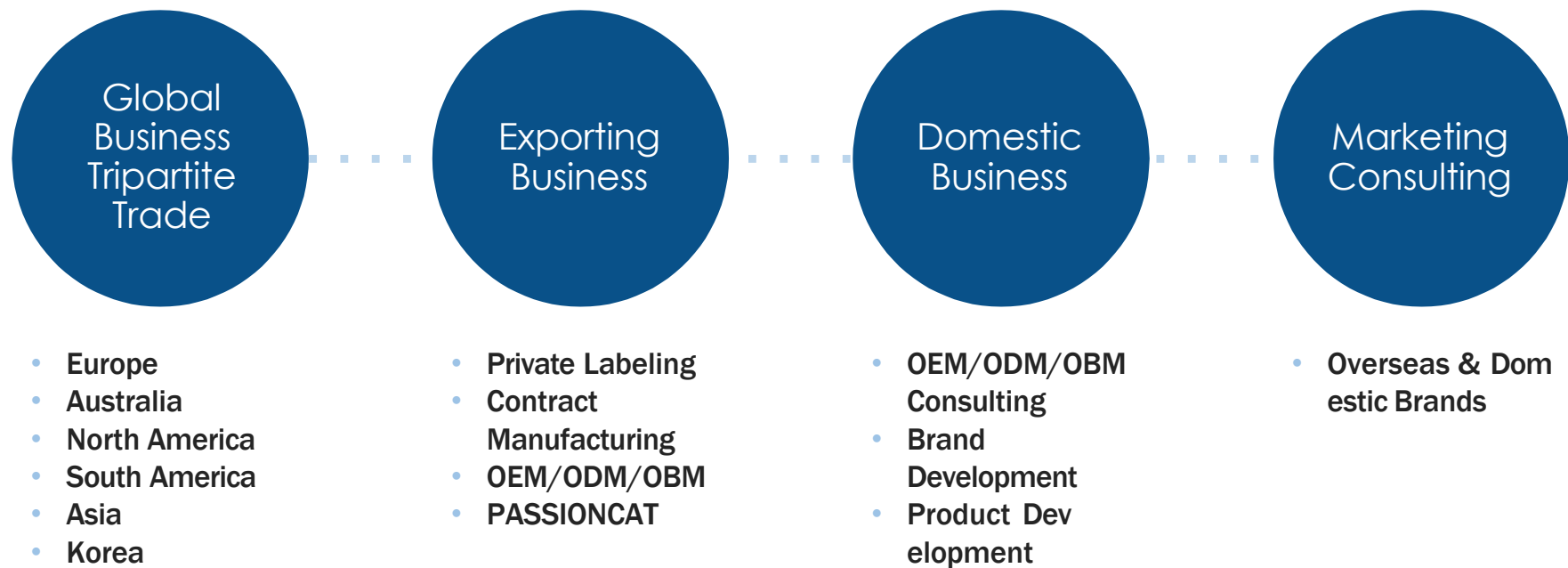
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# Main Business

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# Certificate

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ISO 9001

**ICR**  
INTERNATIONAL CERTIFICATION REGISTRAR

## Certificate of Registration

This is to certify that :

**STB International Co., Ltd.**  
(Gasan-dong, Daeryung Post Tower 6) 1905, 298, Beotkkot-ro, Geumcheon-gu, Seoul, Korea

Has been assessed by International Certification Registrar Ltd., in respect of their  
Quality Management Systems and found to comply with

**ISO 9001:2015**

Approval is hereby granted for registration providing the rules and conditions  
relating to certification are observed at all times.

**Certification Scope**  
Design, Development and Manufacturing of cosmetics

Certificate Issue Date : 22<sup>nd</sup> January 2019      Initial Issued Date : 22<sup>nd</sup> January 2019  
Expiration Date : 21<sup>st</sup> January 2022      Certificate No. : Q134819

The Seal of ICR Limited was hereto affixed  
in the presence of :

*[Signature]*  
President

**ICR**  
INTERNATIONAL CERTIFICATION REGISTRAR  
REGISTERED FIRM

**IAF** **ANAB**  
This certificate is intellectual property of ICR.  
This certificate is only valid by completion of surveillance audit which is conducted at least once a year.  
You can verify the authenticity of this certificate on "Certification Center" at [www.icr.com](http://www.icr.com).  
If you can not maintain the certification, this certificate shall be returned to ICR.

ISO 14001

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INTERNATIONAL CERTIFICATION REGISTRAR

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Expiration Date : 21<sup>st</sup> January 2022      Certificate No. : E063019

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*[Signature]*  
President

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# Our Specialty

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01

Main product: Eyeliner design R&D, production planning

- **Fast growing eye makeup business:** Developed new design of ink tank type pen eyeliners for the market
- **The ink tank type (freely flowing ink) of pen eyeliners** are very competitive products out on worldwide eyeliner market

02

Full-service beauty business

- **Professional one-stop consulting service for cosmetics business:** marketing plans, product development, brand development, concept building, production management, quality control, and more!

03

Cooperation with packaging manufacturer

- **Collaboration with stationary manufacturer:** Applied fountain pen system to eyeliner pen for development.
- **Cosmetics development and marketing under STB's lead**
- **Hybrid of stationary pen's technology with cosmetics -> For worldwide sales**

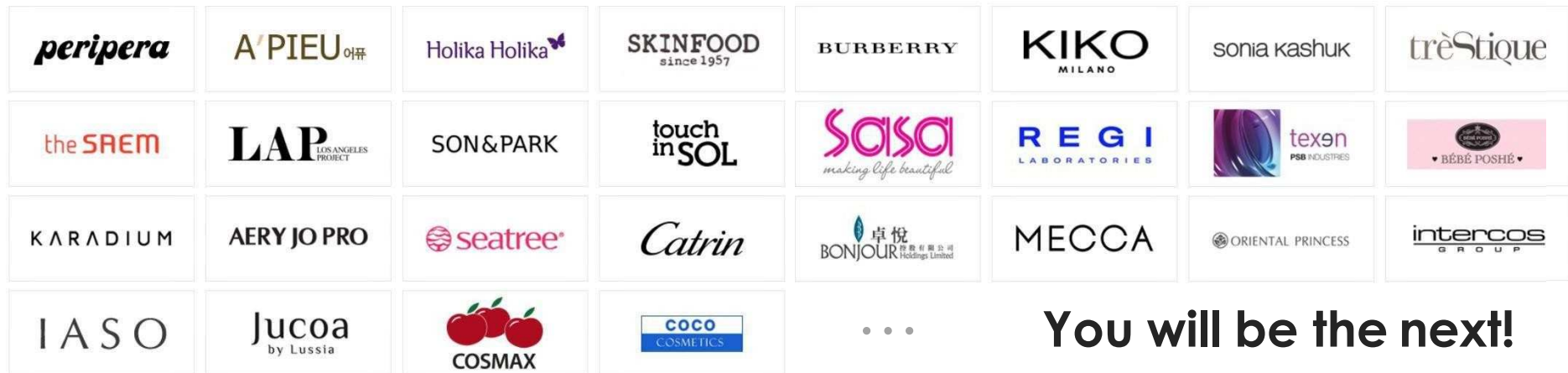
04

Domestic and overseas sales

- **Domestic – Makeup and skincare products OEM, ODM, OBM**
- **Overseas – Various makeup/skincare products private labeling and export**

# Partners

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**You will be the next!**

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The background of the slide is a light blue abstract design consisting of several overlapping, wavy, ribbon-like shapes that create a sense of movement and depth.

# Thank you!

**Skincare:** Joe ([inno@stbint.co.kr](mailto:inno@stbint.co.kr))

**Makeup:** Julie ([sd@stbint.co.kr](mailto:sd@stbint.co.kr))

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